



#### Introduction To The Session

Roger Oldham

Founder & CEO @ LMF





Coffee and Networking

Welcome & Instructions

12:45 PM

Live Polling

12:50 PM

MBA The Easy Way Matt Rumble

Conclusions & Close

2:00 PM





## Speakers





Roger Oldham

Founder & CEO LMF

Matthew Rumble

London Market Expert & Author of MBA The Easy Way



### Thanksto





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#### MBA The Easy Way

**Matthew Rumble** 





#### Introduction

Summary MBA divided into following four parts:

- Qualitative Business Aspects
- Quantitative Business Aspects
- The Macro Environment
- Subjects for 21st C Business Environment



# Leadership





#### Leadership

- ·Strategic, Operational and Team Leadership
- Leadership Triangle vs Circle (John Adair)
- Directional Momentum
- Aristotle Analogy
- OPCO (and Business vs People Management)
- The x3 Needs
- The Ten Leadership Facets
- ·Calm, Confidence, Control, Believe, Can's, DTC,
- PMA, Clear Thinking, Passion, Work/Life/Health Balance



# Strategy





#### Strategy

- •The Word Strategy ('Stratos' and 'egy') 
  'Leadership of large body of people' Alexander The Great,
  333BC
- Strategy and long term planning (Winston Churchill)
- Strategy vs Tactics
- Trilogy thinking
- Where/Where and How
- Strategic Framework Document
   (Vision, Strategic Ambition, Strategic Objective Pillars, Culture)
- Directional Momentum



## THANKS FOR JOINING US





Join LMF as a Member!